
2023 Annual Report



Where We Are Now

This year, we reached a remarkable milestone. Our fortieth anniversary was a moment of reflection, gratitude, and celebration, bringing together former and current BlueSkies directors and staff, esteemed Board Members, as well as our dedicated BlueSkies parents and alumni.

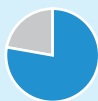
Even amid the unprecedented challenges presented by the global pandemic, we remained steadfast in our mission. We persevered, serving as a beacon of resilience and commitment in a field desperately needed by families. As we delve into this year's report, we invite you to join us in commemorating this exceptional journey of 2023, filled with achievement, growth, and the enduring spirit of BlueSkies.

Serving Our Diverse Community



52% of our attendees are children of color

78% of our families live in Oakland



14% of our families receive needs-based tuition reductions

Fundraising to Support Our Services

\$206,164

Funds raised through donor-specified grants, the annual Spring Auction, and our Fall Mailer

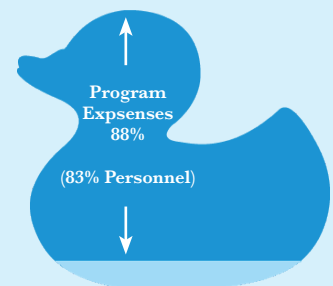
Average discount given to families who receive scholarship support:

78%



Efficient and Effective Day-to-Day Operations

Total 2023 Revenue:
\$2.5 Million



Fast Facts

Every day, our children impress us with their problem-solving capabilities, acts of kindness, and ability to resolve conflicts large and small. We are happy to keep over 80 active children from ages 8 weeks to 5 years fueled with a good mix of engaging play, healthy food, and quiet rest. Below are just some of the exciting stats tallied up in 2023.



67%

Of our teachers hold a degree.

38,000

Diapers changed

40%

Of our teachers have been employed at BlueSkies for more than 5 years

1,530

Pounds of apples eaten

9

Languages spoken by our staff: Burmese, Cambodian, Cantonese, English, Farsi, Hausa, Spanish, Tagalog, Vietnamese

150

Hours Bonnie played music

0

Covid-19 Outbreaks*


*Three or more cases in an exposed group

40

Teachers guided

95

Children towards becoming their best selves through complex play



BlueSkies is so well set up, **physically and philosophically...our baby is excited and loves the teachers.**

I very much wanted to repay the scholarship that helped us enroll initially at BlueSkies. Now we have the funds to share, and hope they will help another family have the chance to experience such a **magical place** for children.

Teachers know our son well, he loves them and the other kids, and **he is thriving.**

We love and appreciate **the diversity** of the staff at every level/classroom.

It's obvious that the teachers **understand child development** and how to work with young children.

Developmental checklists are so incredible, and tell us that **our child is known completely.**

2023 Parent Survey

We are so proud that BlueSkies parents value our educational philosophy and our incredible staff as much as we do. Above are just a few parent quotes received during our annual survey. We would like to extend our **sincere thanks** to our families and staff for making BlueSkies the terrific community it is today.

2023 Donor List

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donors, who
help make all
of this possible!**